



— WHAT IS YOUR —
LEGACY?



CENTRAL HIGH SCHOOL
FOUNDATION



YOU HAVE THE POWER TO SHARE YOUR LEGACY

EVERY DAY Central High School carries out its mission to continue a tradition of excellence emphasizing academic achievement, responsible global citizenship, and pride in diversity and enduring scholarship thanks to the spirit and loyalty of the people who care for this great institution. People like you.

As a proud Central High alum, I am so very grateful for the support you provide to the finest downtown high school in the country. Your passion and support opens a world of possibilities for Central, its students and the community it serves. In these challenging economic times, the only way Central High School is able to continue its mission of educating tomorrow's leaders, educators, businesspeople and community members is with the involvement of philanthropic individuals like you who care about Central's past, its present and its future. Your generosity is a significant part of our ability to provide a world-class education for our current and future Central students.

The Central High School Foundation's Legacy Society celebrates the bond and commitment to Central High that we all share. It is a special circle of friends that recognizes and honors our love of Central's history and tradition, our belief in Central High School's mission in providing an unmatched educational experience that benefits all of our young people and our desire to make the Omaha community a better place

for our current and future generations of Central students.

When you give to any one of the societies in the Foundation's Legacy Society, you join with a group of individuals who are a part of the Central family of supporters who are committed to helping ensure that Central continues to be Central, now and in the future.

“ You have the power to share your legacy and make a lasting impact on Central High School through a planned gift. ”

These types of charitable arrangements let you support our students and programs far into the future while also providing tax and other benefits to you. Your contribution is a gift that truly lasts forever. Thank you for your commitment in helping perpetuate 159 years - and counting - of tradition and excellence! Together we will do great things!

Once an Eagle, Always an Eagle,



Clark Lauritzen
Clark Lauritzen
Class of 1995



YOU HAVE THE POWER TO
MAKE AN **IMPACT**

YOUR DONATION SUPPORTS:



Academic Excellence



Community Outreach



Innovative Technology



One-of-a-Kind
Experiential Learning
Opportunities



Essential Programs



College and
Career Preparation



Grants and Scholarship
Opportunities



Leadership
Development

Your contribution is a gift that truly lasts forever.

“Today’s challenges in preparing Central students for successful futures have been met with the underlying key support of the Central High School Foundation. Creating and growing a strong endowment is essential to enable the Foundation to continue this support.”

Richard Slosburg, Class of 1967



THE EAGLE SOCIETY \$500,000 AND ABOVE

Central High's Eagle mascot stands for leadership, strength, courage, wisdom and knowledge. Central, after originally being known as the Hill Toppers and the Purple and Whites, adopted the Eagle as the school's mascot in 1926. The Eagle has soared over Central for the past 91 years and provides a symbolic and majestic focal point for Omaha's oldest and finest high school.

NAMING OPPORTUNITY: *Legacy Plaza* ■

YOUR GIFT: \$500,000 or more

NATIONAL HONOR SOCIETY \$250,000 AND ABOVE

The National Honor Society was formed in 1919 when a proposal by principal J.G. Masters was adopted at the National Association of Secondary School Principals convention. Character, leadership, scholarship and service were chosen as the "fundamental virtues most worthy of encouragement" in young people. CHS was the second National Honor Society chapter chartered.

NAMING OPPORTUNITY: *Legacy Walkway* ■

YOUR GIFT: \$250,000 or more



REGISTER SOCIETY \$100,000 AND ABOVE

The Register, Central High's student newspaper, is the oldest continuously published high school student newspaper west of the Mississippi River. The first issue of the paper was dated December 2, 1886. *The Register* has been recognized throughout the decades as one of the finest high school newspapers in the country. In 2005, *The Register* won the National Pacemaker Award.

NAMING OPPORTUNITY: *Legacy Garden* ■

YOUR GIFT: \$100,000 or more



ROAD SHOW SOCIETY \$50,000 AND ABOVE

The first road show was produced in 1914 and quickly became a favorite tradition of Eagle Nation. This talent show annually showcases the diverse and unique talents of Central High students. Past and present Road Show acts that have entertained generations of Eagles include music, comedy, acting, dancing and just about anything else you can think of.

NAMING OPPORTUNITY: *Legacy Pier* ■

YOUR GIFT: \$50,000 or more



LEGACY WALKWAY

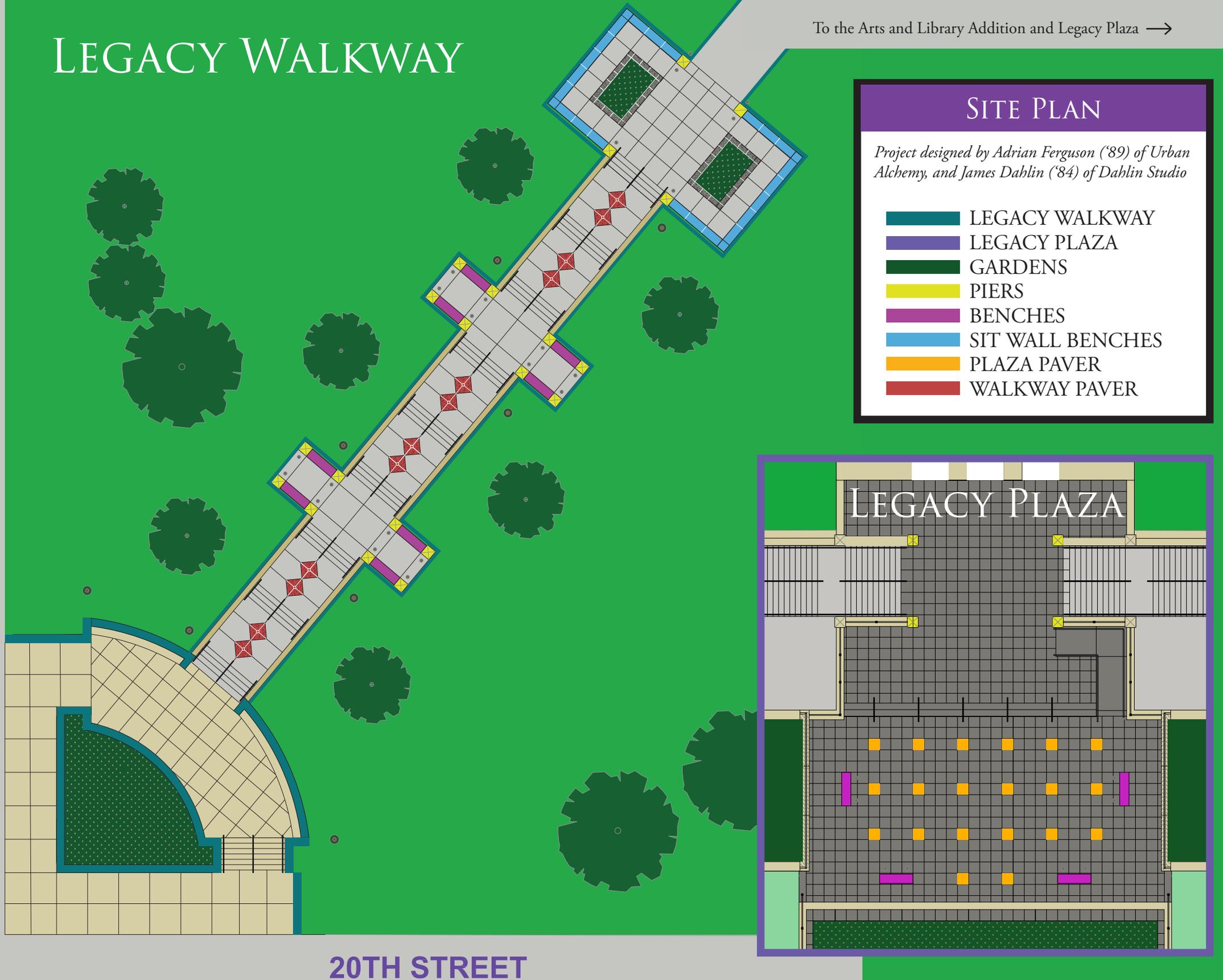
To the Arts and Library Addition and Legacy Plaza →

SITE PLAN

Project designed by Adrian Ferguson ('89) of Urban Alchemy, and James Dahlin ('84) of Dahlin Studio

- LEGACY WALKWAY
- LEGACY PLAZA
- GARDENS
- PIERS
- BENCHES
- SIT WALL BENCHES
- PLAZA PAVER
- WALKWAY PAVER

LEGACY PLAZA



DODGE STREET

20TH STREET



EAGLE BATTALION SOCIETY

\$25,000 AND ABOVE

The Military Science program at Central High School began in 1892, predating the JROTC program. It became the most popular activity at the school, and at one point all male students were required to participate. Today, The Eagle Battalion continues to be recognized as one of the finest JROTC programs in the country.

NAMING OPPORTUNITY: *Legacy Bench* ■

YOUR GIFT: \$25,000 or more



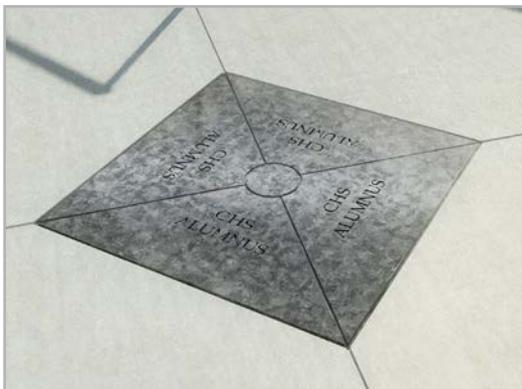
STYLE BOOK SOCIETY

\$10,000 AND ABOVE

In 1921, CHS English department chair Sara Vore Taylor copyrighted her *Style Book for Theme Writing and Revision*. Her creation provided for a common language for writing instruction that is the foundation of Central's unique theme writing curriculum. Graduates often request copies of the *Style Book*, hoping to further the composition skills of their children.

NAMING OPPORTUNITY: *Legacy Plaza Paver* ■

YOUR GIFT: \$10,000 or more



O-CLUB SOCIETY

\$5,000 AND ABOVE

Organized in 1920, Central's O-Club was created with the purpose of intensifying school spirit and promoting good sportsmanship. Still in existence today, O-Club members must have received a varsity letter in at least one athletic and one academic activity. Every Friday, current O-Club members wear their purple cardigans with the distinctive "O" to show their school spirit.

NAMING OPPORTUNITY: *Legacy Walkway Paver* ■

YOUR GIFT: \$5,000 or more

THE 1859 SOCIETY PLANNED GIFTS

The 1859 Society - named for the year of our school's founding - honors those individuals who have included The Central High School Foundation in their estate plans. By arranging for such deferred gifts, alumni, parents and friends of Central High School play a vital role in securing the future of the Omaha's oldest educational institution. We hope you'll join us in honoring Central High School's history with a gift to support its future.





YOU HAVE THE POWER TO SUPPORT FUTURE GENERATIONS

Our alumni are proud to have attended Central High School and often attribute their success in higher education and careers to the preparation they received during high school. Established in 2011 with the inaugural contribution of Stanford Lipsey, CHS 1945, the Legacy Fund allows a donor to provide a financial contribution to the areas of greatest need at Central High School. The funds are endowed to create a permanent source of support to ensure the Tradition of Excellence continues for future generations. A Legacy Walkway is being erected on the corner of 19th and Dodge Streets to honor Legacy Fund donors.

The Legacy Fund is managed by the Central High School Foundation to ensure the donors' charitable gifts will grow over time and be distributed to make the greatest impact.

FOUNDATION BOARD OF DIRECTORS



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